GLG Subjects Streams
Bachelor of Business Administration (BBA)

Version 4 - 26 November 2008

1. The following table lists the subjects that make up each BBA course.
2. Each course comprises core subjects (blue), the integrated projects (red), specialisation subjects (yellow) and electives subjects (green). The exception to this is the generic BBA stream which does not have specialisation subjects.
3. The integrated projects must be completed after all other subjects are completed.
4. The total units of the subjects undertaken must total 240 in order to obtain a BBA.

	Code	Subjects	Credit Points	Subjects: Generic	Tourism & Hospitality Management	Entrepreneurial Management	Financial Management	Human Resource Management	Marketing	Logistics & Supply Chain Management	Human Resource Development	Leadership
1	101COMM	**Information & Communication**	15	15	15	15	15	15	15	15	15	15
2	102PEO	**People I**	10	10	10	10	10	10	10	10	10	10
3	103OPER	**Operations I**	10	10	10	10	10	10	10	10	10	10
4	104FIN	**Finance I**	15	15	15	15	15	15	15	15	15	15
5	106ENT	**Entrepreneurship**	15	15	15	15	15	15	15	15	15	15
6	105MKT	**Marketing Principles & Practice**	15	15	15	15	15	15	15	15	15	15
7	307IPRO	**Integrated Project 1**	10	10	10	10	10	10	10	10	10	10
		Integrated Project 2	10	10	10	10	10	10	10	10	10	10
8	205MKT	**International Marketing**	10			10			10			
9	308CREA	**Creativity & Innovation**	10			10			10		10	
10	304ECOM	**Electronic Commerce**	10		10	10	10		10			
11	209PMGT	**Project Management**	10			10	10			10		10
12	202PEO	**People II**	15					15			15	15
13	201LEAD	**Leadership Issues**	15					15			15	15
14	206SMGT	**Strategic Management Principles & Practice**	15						15			15
15	301BESR	**Business Ethics & Social Responsibilty**	10									10
16	213MAC	**Macroeconomics**	10				10					
17	212MIC	**Microeconomics**	10				10			10		
18	214QME	**Quantitative Methods**	10				10					
19	204FIN	**Finance II**	10				10					
20	203OPER	**Operations II**	15						15	15		
21	303MDIV	**Managing Diversity**	10					10				
22	306CMGT	**Career Management**	10					10			10	
23	302CHAN	**Changing Shape of Work and Organisations**	10					10				
24	309ENTI	**Entrepreneurship Issues**	10			10						
25	310SBM	**Small Business Management**	10			10						
26	210MKTH	**Marketing for Tourism and Hospitality**	10		10							
27	211OPTH	**Operations for Tourism and Hospitality**	15		15							
28	312PMEC	**Professional Meetings & Event Coordination**	10		10							
29	317THMP	**Tourism and Hospitality Management Perspectives**	15		15							
30	314DML	**Distribution & Marketing Logistics**	10							10		
31	313PSCM	**Purchasing & Supply Chain Management**	10							10		
32	316SSM	**Selling and Sales Management**	10						10			
33	315HRD	**Human Resource Development**	10								10	

Core Subjects	80	80	80	80	80	80	80	80	80
Integrated Projects	20	20	20	20	20	20	20	20	20
Specialisation Subjects	-	60	60	60	60	70	55	60	65
Elective Subjects	140	80	80	80	80	70	85	80	75
Total credits necessary to obtain BBA	240	240	240	240	240	240	240	240	240